

Meet the new Cubetto⁺

PRIMO
by MORAVIA



**New
features,
same
playful
learning!**

Cubetto+ is the evolved version of the beloved Cubetto robot, designed for children aged 3–6 to discover the basics of coding through hands-on, screen-free play.

Building on the proven learning concept of the original Cubetto, Cubetto+ introduces thoughtful improvements that make coding even clearer, more intuitive, and more sustainable, while enhancing usability, durability, and educational opportunities.

The updated model supports longer and richer play experiences while offering greater flexibility for both children and educators – all while keeping the same playful learning approach that made Cubetto a classroom favourite.

+ More Steps

18 steps for the main sequence, plus 4 additional steps for functions.

+ Additional Blocks

Now includes 2 extra blocks for each command, giving children the freedom to build longer and more expressive programs.

+ Simplified Coding Queue

A clear left-to-right program flow.

+ Longer Battery Life

Up to 10 hours on the board and 2 hours on the robot.

+ USB-C Port

For quick charging, with an LED status indicator.



For more information visit
www.primotoys.com

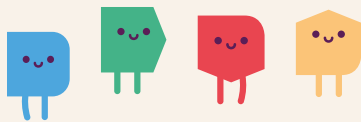


Clear coding. Natural learning.

Cubetto+ is a playful wooden robot that helps young children discover **programming through colourful, tactile blocks** - usable even before they can read. **Small flashing lights** show the code in action, and the **illustrated mats** spark creativity, allowing children to create amazing stories.





Cubetto+ is **inclusive for all children**. Tactile blocks with unique shapes and beeps after each action make it accessible for children with visual impairments. It **moves calmly and predictably**, ensuring a safe experience.

Teachers love Cubetto+ for its **versatility in cross-curricular learning**, promoting spatial reasoning, creative and critical thinking, social-emotional skills, numeracy, and literacy. With an **extensive library of resources**, Cubetto+ is the perfect STEM tool for the youngest learners.



The Cubetto+ Playset has everything you need to start your coding adventures, straight out of the box.

What is inside?

- 1× Cubetto+
- 1× Interface board
- 1× Adventure map
- 1× Bag for blocks
- 24× Blocks
 - (8×  Forward, 6×  Left, 6×  Right, 4×  Function)
- 1× Instruction booklet
- 1× Booklet Cubetto's first day
- 1× USB-A to USB-C cable



Product dimensions:

Cubetto

Dimensions: 110 × 105 × 85 mm

Weight: 375 g

Interface Board

Dimensions: 250 × 250 × 45 mm

Weight: 880 g

World Map

Dimensions: 980 × 980 mm

Weight: 400 g